

## ADVERTISING IN THE SCHOOLS

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- (1) Commercial advertising shall be permitted in any school or in any classroom only with the consent of the representative of the superintendent's department. Such advertising shall be kept to a minimum and permission for such advertising shall be granted only when it is to the advantage of the pupils or for an approved philanthropic organization.
- (2) Notices of shows, exhibitions, concerts, lectures or other entertainments sponsored by organizations outside the schools shall only be announced or displayed in any school with the permission of the representative of the superintendent's department.
- (3) Commercial sponsorship of school teams, events or activities shall be permitted only with the consent of the representative of the superintendent's department and only when such sponsorship is advantageous to our students. In no case shall commercial sponsorship be allowed to overshadow the original purpose of the team, event or activity.
- (4) It is the responsibility of the schools to follow the Manitoba High School Athletic Association guidelines.

Effective Date:	February 3, 2004	Review Date: May 8, 2018
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Board Motion(s):	58/04; 33/22	
Legal/Cross Reference:	Manitoba High Schools Athletic Association Handbook	