



**KDDB
MEDIA COVERAGE,
COPYRIGHT PERMISSION**

The River East Transcona School Division recognizes the value of positive public relations and as such realizes that from time to time during the school year, the media and/or River East Transcona School Division may be covering school or divisional events. On occasion, while covering these events, students are interviewed and/or still or moving images of them are taken for use by the media or River East Transcona School Division, for example for use in divisional publications or videos, or on websites (division, school, teacher websites, Division’s Facebook page and/or Twitter site)

As well, on occasion, students’ works are published by the media or River East Transcona School Division, for example in divisional publications or videos, or on websites (division, school, teacher websites, Division’s Facebook page and/or Twitter site). Work produced by a student is copyrighted to that student.

In order for students to be interviewed and/or to allow still or moving images of them to be taken for use by the media or the division, and to ensure their work is protected by copyright, all students under the age of 18 must obtain parental permission and must sign and return Exhibit KDDB-E1 – Media Coverage, Copyright Permission Form to the school. Students 18 years old and over may sign their own forms.

Parents who indicate “no” on any of the permission items identified in the exhibit need to discuss this decision with their son/daughter, and indicate to the child what actions must be taken in these situations. The permission will be applicable until the student transfers to another school or parents indicate a change in the permission.

Effective Date:	June 1, 2004	Policy	XXX
Amended Date:	March 15, 2011; January 17, 2012	Regulation	
Board Motion(s):	373/04; 70/11; 9/12	Exhibit	
Legal/Cross Reference:			